



Intermedia Global

Powerful and effective data solutions



Intermedia Global is a full-service solutions provider of global B2B direct marketing & data solutions.

Created in 2003, we are internationally known for our extensive industry knowledge, vast experience, and our consultative, customer-centric approach. Most of all, we are highly respected for the positive impacts and results we generate for our clients and their business goals & objectives.

We have access to an array of database services, design to help our clients drive the best results from their marketing efforts. Our strategy is built around our client's best interest and we make sure we provide the best suited solution for their needs.

Our Solutions



MARKETING DATA

Gain access to highly selectable, quality business and consumer marketing lists worldwide, covering every market sector. In addition, we have an extensive specialist list portfolio comprising of 200+ million records from 90+ sources.



DATA CLEANING & ENHANCEMENT

Good data sits at the heart of a successful client relationship management. We can help you with: Data Formatting & Correction, Compliance Screening & Suppression (CTPS, TPS, MPS), Flagging & Replacement of Outdated Information, Attributes append. Do not your database become obsolete.



DATA ANALYSIS

In a digital age where strategies are built and based upon accumulated data, it's more vital than ever to be able to understand your data. Having an accurate and measurable appreciation of your customer's behaviour within the markets you operate in is crucial for your business.



LEAD GENERATION, CONTACT DISCOVERY, APPOINTMENT SETTING

The foundation of our Lead Generation services is the high-quality data. Using our UK based multi-lingual outbound b2b contact centre, we conduct bespoke client contact discovery and lead generation services



IT INTELLIGENCE

In an ever increasingly digital world, IT intelligence lies at the forefront of B2B marketing. Knowing, for example, what hardware or software your audience has installed allows you to create a more targeted and successful campaign. We help companies connect with organisations that need IT products, solutions and support as they migrate and depend on more on digital solutions. These include complex combinations of hardware, software, data storage networking, analytics, and Cognitive technologies.



Intermedia Global

17 Stephenson Court,
Fraser Road, Bedford
MK43 3WJ

Tel: +44 (0)1234 831000

Email: info@intermedia-global.com

Official UK Partner of

