

**Opted in Email** 300,000  
**Postal worldwide** 500,000

### Description/Profile

Business Intelligence (BI) division provides specialist data, intelligence and insight to our customers, helping them make better decisions, gain competitive advantage and enhance return on investment.

BI has a valuable portfolio of digital subscription products, providing business critical intelligence to global, regional and niche communities within five core industry sectors: Pharma & Healthcare; Finance; Telecoms, Media & Technology; Maritime & Law and Agribusiness & Commodities.

The brands provide market intelligence, news and analysis, bespoke consulting services, industry events and specialist online training to millions of customers worldwide.

Consisting of 75% middle, senior and scientific management, these contacts have buying power, decision making ability and are high profile business executives.

#### Key Sectors include:

Legal, Agriculture, Healthcare & Life Sciences, Maritime, Logistics, Commodities, Financial Services and Consumer & Retail

### INCLUDING THE DATABASES OF:

DataMonitor HC	AGROW	Lloyd's Law Report
Lloyds List	Animal Pharm	The Public Ledger
Agra	Food News	Insurance Day
Scrip	Intl Sugar	MarketLine
Informa Healthcare	Pharma Med Tech	Verdict
Trialtrove	Citeline	

### RATES

#### Single Use Rates

**Postal** £165/000  
**Email** £250/000

#### Selections

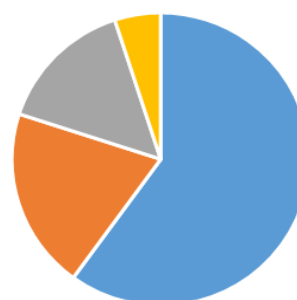
**Job Title/function** £15/000  
**Business/Industry type** £15/000  
**Buyers only** £40/000  
**Geography** £15/000

**Delivery** £35 flat

#### Terms & Conditions

**Minimum order: 3,000 records**  
**E-mails released: No**  
**Delivery: 2/3 working days after approval**

DATABASE COUNTRY BREAKDOWN



■ EUROPE ■ NORTH AMERICA ■ ASIA ■ R.O.W

**For counts, or more information contact:**

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