



Description/Profile

This database is collected and updated via telephone research where specially trained local language researchers speak directly to companies who are the largest users of IT at a site level across Europe.

Details of IT usage and key contacts, including multiple IT contacts are collected and updated during subsequent interviews. Demographic information is also collected and each site is updated on a continuous daily basis to ensure maximum accuracy.

CITDB is a highly selectable database of in-depth IT information and specialist IT contacts as well as other senior contacts from within medium to large companies across Europe. Users include the top names in the IT and Telecoms arena.

Recommended Users

This database is suitable for any B2B related offers including:

- relevant publishers
- seminar & conference companies
- training companies
- corporate gift offerings
- office suppliers
- business travel promotions
- corporate accommodation
- computer consumables
- recruitment
- Plus many more.

For any client looking to target specific IT decision makers or general decision makers across Europe this is a highly recommended source fit for purpose.

RATES

Single Use Rates

Postal	£300/000
Telemarketing	£550/000
Email broadcast	£400/000
Email broadcast fee	£300 per HTML

12 Month Lease Rates

Postal and Telephone	£880/000
Postal, Tele, Email	£1000/000
All Selections	£15/000
Extra Data Attributes	£100/000
Delivery	£35 flat

Terms & Conditions

Minimum order: 5,000 records

E-mails released on 12 month lease:

UK, France, Ireland, Finland, Sweden, Czech Republic & Norway

Emails NOT released:

All other countries – A hosted email service is provided

Delivery: 2/3 working days after approval

For counts, or more information contact

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Or call us on +44 (0) 1234 831000

Job Function Selections

Senior IT Contacts	Count	Senior Business Contacts	Count
Senior IT Executive	118,733	CEO/Managing Director	196,611
Computer Operations Manager	36,491	Senior Financial Executive	114,572
Network Manager	18,345	Purchasing Manager	49,432
Tech/ Production Manager	38,740	Human Resources Manager	78,293
PC Manager	17,252	Senior Sales Executive	70,001
Software/Applications Manager	5,176	Senior Marketing Executive	38,660
Telecommunications Manager	4,184	Senior Customer Services	39,725

Country Selections

Country	Sites	Contacts	Country	Sites	Contacts
Austria	8,709	23,986	Luxembourg	1,077	3,299
Belgium	8,757	36,260	Netherlands	18,181	58,181
Czech Republic	4,958	23,916	Norway	4,107	13,886
Denmark	3,993	13,955	Poland	2,699	9,735
Finland	3,563	13,159	Portugal	2,826	15,564
France	35,967	134,253	Slovakia	1,740	8,126
Germany	29,988	120,,488	Spain	11,846	48,503
Hungary	3,868	17,398	Sweden	4,285	16,704
Ireland	2,738	8,180	Switzerland	8,319	24,368
Italy	13,877	64,449	United Kingdom	35,226	115,393

Site Profile Selections

Econographics	Equipment
Company / Site Employees	Number of PC's
Number of Sites	Number of Portable PC's
Turnover	Desktops
Industry (SIC / NAICS)	Servers
Mobile Employees	Printers
IT Employees	Extensions
IT Developers	Routers

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Technology Selections

Software	Hardware	Networking
Application Server Software	Server	Switch
Business Intelligence Software	Desktop PC	Router
CRM Software	Laptop PCs	VPN
Document Management Software	Workstation	ISP
ERP Suite	Network Printer	Network Service
Human Resources Software	High Volume Printer	Internet Users
Supply Chain Software	Copier	Wireless Users
Web Service Software	UPS	Network Lines
Data Warehouse Software	Workstations	
Software as a Service	IBM Midranges	Telecoms
Email Messaging	UNIX/RISC Servers	Phone Systems
Operating system	IBM/PCMs	Extensions
DBMS		Cellular Provider
Accounting Software	Storage	Call Centre
Development Language	DAS	
Anti-Virus Software	SAN	
Enterprise Management Software	NAS	
Storage Management Software	Tape Library	

Please call for recent counts of all breakdowns

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