

PA Life Magazine

28,000 postal contacts
18,000 e-mail contacts



Description/Profile

PA Life Magazine – The personal assistant for board level PA's

PA Life is the UK's only news and feature-based business magazine published regularly for the secretarial profession. It has become the key business magazine for the secretarial profession and is read nationwide by senior and executive support staff.

The magazine is designed to keep readers up to date with current legislation on employment issues and career development, and acts as an important networking forum for PA's and admin staff to express their views.

Visit the website for more of an idea: www.palife.co.uk

The magazine is sent to a controlled circulation, primarily to Board level PA's and senior secretarial staff. A monthly e-magazine also keeps readers right up to date with developments on networking, reader events and competitions.

PA's have a wide responsibility when it comes to company purchases, such as:

- Ordering stationery and office supplies
- Booking business travel and accommodation
- Hiring venues and conference rooms
- Arranging company healthcare and much more

This list is suitable for many B2B offers such as business travel, company vehicles, events, exhibition and conference companies, training, office supplies, and corporate gifts along with high level consumer offers.

RATES

Single Use Rates

Type	Costs
Postal	£165/000
Postal & Tele	N/A
Email	£220/000
All Channels	N/A
Inserts	Enquire for costs
Swap	N/A

12 Month Lease – Enquire for costs

Selections

Type	Costs
Geography	Free

Delivery £30 flat

Terms

Min Order: 5000 records
DMA Recognised Lists Brokers 20% commission
DM Agencies 10% commission

E-mails released: No - E-mails on this file are not released but are broadcast by the list owner. Please enquire for more information on this service.

Delivery is 2/3 working days after approval.
Cancellation: No refunds after order confirmation

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