



Intermedia Global



Email worldwide **11,000,000**
Tel Worldwide **44,000,000**
Contacts Worldwide **72,000,000**

Description/Profile

Infogroup's Sapphire International Masterfile has expanded!

It now offers mailers the best way to generate new customers through the most responsive database of business-to-business decision makers. Sapphire contains over 72 million business professionals across 200 countries.

This unique database gives you access to today's most powerful business professionals, including: corporate, middle management, HR & training executives, sales and marketing managers, IT, production, engineering, and other key professionals. Maximize your responses by precisely targeting business professionals who are most likely to buy your products or service.

Sapphire is your single-source access to qualified business-to-business buyers across the globe, from some of the most valued data sources including: BNP Media, CareerTrack, Fred Pryor Seminars, Advantage Business Media, Oracle Publishing, The McGraw-Hill Companies and more...

Quality

Most business lists are too small, there is no roll-out potential, no ability to penetrate buying sites and very few multi-buyers.

But with Sapphire, you can profitably roll-out your mailing to millions of prospects, penetrate virtually every business buying site and harness the purchasing power of a transactional multi-buyer database sourced from over 350 response lists of mail order cataloguers, publishers, book buyers, seminar and conference attendees and association memberships.

RATES

Single Use Rates

Postal	£150/000
Telephone	£180/000
Email Address	£250/000
Email broadcast fee	£75/000

Available Selections

Job title	£10/000
Business / Industry type	£10/000
Conference Subject	£10/000
Delegates only	£10/000
Buyers only	£10/000
Geo selects	£10/000
NTH name	N/A

Delivery **£35.00**

Terms & Conditions

Minimum order: 5,000 records
Delivery: 2/3 working days

**For counts, or more information
contact**

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