



# IMG UK Consumer Index

<b>Consumers</b>	<b>47,000,000</b>
<b>Landline Numbers</b>	<b>20,000,000</b>
<b>Mobile Numbers</b>	<b>15,000,000</b>
<b>Opted in E-Mails</b>	<b>24,000,000</b>



## Description/Profile

This UK-wide multi-channel consumer database includes postal addresses, email addresses, mobile phone numbers, and landline numbers.

The file is one of the largest consumer universes in the UK, with over 80 sources contributing to the database including lifestyle survey responders, insurance & financial services, retail & publishing overlaid with Electoral Roll information.

Aside from selections such as homeownership, date of birth, family composition & buying interests, property-specific variables such as Off Gas, South Facing Roof, Property Age and CSCO-funding zone are all identifiable, however rates may vary for CSCO selections.

All data is full opted in and the latest suppressions are run on output.

## Available Data

- Salutation
- First Name
- Surname
- Full address & postcode
- Telephone Number
- Mobile Number
- Email Address

## RATES

### Single Use Rates

<b>Postal</b>	<b>£125/000</b>
<b>Telemarketing</b>	<b>£150/000</b>
<b>E-mail</b>	<b>£150/000</b>

### 12 Month Lease Rates - POA

### Selections available

<b>Geography</b>	<b>Free</b>
<b>Homeownership</b>	<b>Free</b>
<b>Date of Birth</b>	<b>Free</b>
<b>And Many More...</b>	

<b>Delivery</b>	<b>£60</b>
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### Terms & Conditions

**Minimum order: 5,000 records**  
**E-mails released: Yes**  
**Delivery: 2/3 working days after approval.**

**For counts, or more information contact**

[andy.chesterman@intermedia-global.com](mailto:andy.chesterman@intermedia-global.com)

**Or call us on +44 (0) 1234 831000**

Intermedia Global Ltd, VAT Reg. No. 817 4168 23 Company registration No. 4821034

Intermedia Global Ltd, 17 Stephenson Court, Fraser Road, Bedford, MK44 3WJ

Tel: +44 (0)1234 831000 Fax: +44 (0)1234 838294

Web: [www.intermedia-global.com](http://www.intermedia-global.com)