

Incisive Media B2B Masterfile

B2B Contacts Over 250,000

Opted in Emails 210,405

Description/Profile

Incisive Media publish some of the UK's leading B2B publications targeted mainly in the Financial, Legal, Accountancy and IT Sectors. This database combines all the registration forms from their subscribers in to one large deduplicated masterfile. All of these contacts have opted-in and agreed to receive 3rd party marketing for postal, telephone and e-mail.

There are many selections available from this masterfile that are specific to a publication/sector, for example: from Computing Magazine you can select on IT budget. If you have a specific selection requirement please send us an enquiry.



Sources

This file has been created from the subscribers to the various Incisive Media publications/sources from both Print and online, some of these include:

Accountancy Age Magazine
 Computer Reseller News
 Computing Magazine
 Financial Director Magazine
 Insurance Age Magazine
 Investment Week Magazine
 Professional Advisor magazine
 Professional Pensions Magazine
 Risk Magazine
 Waters Magazine
 Legal Week

Plus many more...

RATES

Single Use Rates

Postal	£160/000
Tele	£230/000
Postal & Tele	£350/000
Email	£320/000

12 Month Lease Rates

Postal	£590/000
Tele	£695/000
Postal & Tele	£795/000
Email	£1050/000

Selections

Geography	£10/000
Job Function	£10/000
Company Size	£10/000
Industry Sector	£10/000
Turnover	£10/000
Other Selections	£10/000

Delivery £35 flat

Terms & Conditions

Minimum order: 5,000 records
E-mails released: Only with 12m lease
Delivery: 2/3 working days after approval

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