

Commercial Printing Industry Contacts 12,000

Description/Profile

Print Monthly is a trade magazine aimed at the UK commercial printing industry. It's a monthly magazine that is distributed to all areas of the Print Industry on a circulation of just over 12,000.

The list has been built on an ongoing basis since 1992 from sources such as Print trade exhibitions, company referrals, and trade organisation members. The database is maintained and updated on an ongoing basis, and is fully validated once a year by emailing all addresses and getting the individual company to validate their details.

This list of around 12,000 readers enables you to target decision makers across the commercial printing industry through postal, tele or e-mail channels.



Circulation by company activity

Printing	9,923
Pre-press	281
Print finishing	509
In-house print departments	89
Specialist printers	423
Manufacturers and suppliers	687
Paper suppliers	198
Other	151

E-mail Marketing

There are around 12,000 personal e-mail contacts available for solus email broadcasting for a fixed price of £795 + VAT.

RATES

Single Use Rates

Postal	£195/000
Telephone	£225/000
Email (Solus)	£795 flat

12 Month Use Rates POA

Selections

Geography	£10/000
Company Activity	£10/000

Delivery £35 flat

Terms & Conditions

Minimum order: 5,000 records
Emails released: No
Delivery: 2/3 working days after approval

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