

**Public Sector contacts** 150,000  
**Public sector establishments** 55,000

**Description/Profile**

The Ingenium Public Sector data is collated through telephone research, as well as daily updates from Public Service Partnerships sales team, and is fully cleansed on a six monthly cycle.

Ingenium have invested considerable time in understanding the dynamics between public sector organisations and the people that drive them. Having gained extensive knowledge of this challenging market, they have maintained strong relationships with key figures and decision makers right at the heart of each sector. The primary aim is to help companies market more effectively to the public sector.

So that clients can understand the maze-like way in which the public sector works, Ingenium have segmented the whole public sector into easily understandable component parts and then created complete organisational universes for each (please enquire to see these stats).

In addition to being a vital prospect tool, this database can also be used for data cleansing and enhancement.

Sector	Sites	Contacts	Email
Academy Sponsors	144	681	631
Central Government	212	16,982	16,941
Charity	1,295	10,665	10,657
Civil Society	141	1,179	1,178
Clinical Commissioning Groups	211	4,118	4,118
Colleges of FE	451	5,684	5,674
Courts	372	1,277	550
Fire & Rescue	52	1,247	1,247
Healthcare	62	730	728
Housing Associations	628	7,784	7,779
Local Government	479	26,904	26,904
NHS	440	20,262	20,259
Non Departmental Public Bodies	308	7,933	7,933
Police	97	2,073	2,073
Prisons	136	497	497
Schools - Early Years	21,556	21,567	73
Schools - Independent	2,448	6,954	6,446
Schools - Primary	21,004	22,125	16,187
Schools - Secondary	5,589	17,427	13,970
University	181	10,190	10,164
<b>Total</b>	<b>55,806</b>	<b>186,279</b>	<b>154,009</b>

**RATES**
**Single Use Rates**

Postal	£175/000
Telephone	£250/000
Email	£350/000
Postal, Telephone, Email	£400/000

**12 Month Lease Rates**

Postal	£275/000
Telephone	£395/000
Email	£400/000
Postal, Telephone, Email	£515/000
Add 6 month refresh	£120/000

**Selections**

Geography	Free
Job Function	Free
Sector	Free

**Delivery** £35 flat

**Terms & Conditions**

**Minimum order: 5,000 records**  
**E-mails released: Yes**  
**Delivery: 2/3 working days after approval**

**For counts, or more information contact**

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