



International Business Intelligence

Contacts 435,000
Sites 260,000
Emails 187,000



Description/Profile

This International decision makers database is compiled and verified via UK based call centres.

In addition to recording a complete company record, business behaviour demographics are also collected. These contacts have responded to various white papers, attended conferences, subscribed to publisher offers or purchased IT/software offers.

The data is continually being updated as part of a live outbound campaign and data maintenance program to ensure maximum accuracy.

A range of senior and specialist contacts are available as well as other senior contacts from within medium to large companies across all countries.

Selections

This database is suitable for any B2B related offers including:

- Relevant publishers
- Seminar & conference companies
- Training companies
- Corporate gift offerings
- Office suppliers
- Business travel promotions
- Corporate Travel
- Computer consumables
- Recruitment
- Plus many more.

For any client looking to target key decision makers globally, this is a highly recommended source fit for purpose.

Please see below for Counts, Breakdowns and Selections

RATES

Single Use Rates

Postal	£185/000
Telephone	£225/000
Email broadcast	£350/000
Email broadcast fee	£15/000

12 Month Lease Rates

Postal and Telephone	£350/000
Postal, Tele, Email	£650/000
All Selections	£15/000
Delivery	£35 flat

Terms & Conditions

Minimum order: £750

E-mails released on 12 month lease:

Delivery: 2/3 working days after approval

For counts, or more information contact

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Or call us on +44 (0) 1234 831000

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Responders only - Regional Selections

The contacts below are responders to white paper, conference, publishing and software offers.

Region	Counts
Unclassified	2,759
Asia & Australasia	37,219
Eastern Europe and the CIS	1,123
Europe	334,194
Latin America and the Caribbean	1,159
Middle East	3,354
South West Asia	47,194
Sub-Saharan Africa	710
North America	7,865

Responder Type

Please call for country breakdown

Responders Type	Counts
Conference attendees	52,849
Event attendees	21,404
Hardware	908
market research	22,615
Oil & Gas	74
Publications	89,189
Software	3,828
Grand Total	192,198

Job Function Selections

Named Contact
CEO/Managing Director
Senior Financial Executive
Purchasing Manager
Human Resources Manager
Senior Sales Executive
Senior Marketing Executive
Senior Customer Services

Site Profile Selections

Econographics
Number of employees
Number of Sites
Turnover
Industry (SIC / NAICS)
Job Title
Public/Private Company
Web addresses

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Live Responders - by SIC Code/Industry Sector (Can be selected by Region/country)

Sector/SIC Code	Counts	Sector/SIC Code	Counts
Unclassified	21,636	49 - Electric, Gas & Sanitary Services	6,110
01 - Agricultural Production - Crops	596	50 - Wholesale Trade-durable Goods	13,087
02 - Agricultural Production – Livestock	274	51 - Wholesale Trade-nondurable Goods	7,734
07 - Agricultural Services	784	52 - Building Hardware, Garden Mats	577
08 – Forestry	183	53 - General Merchandise Stores	1,700
09 - Fishing, Hunting & Trapping	129	54 - Food Stores	2,841
10 - Metal Mining	879	55 - Auto Dealers & Gasoline Stations	2,949
12 - Coal Mining	450	56 - Apparel & Accessory Stores	786
13 - Oil & Gas Extraction	3,172	57 - Home Furniture, Furnishings	694
14 - Mining & Quarrying	430	58 - Eating & Drinking Places	1,447
15 - Building & Construction	3,606	59 – Miscellaneous -Retail	2,590
16 - Heavy Construction-contractors	1,979	60 - Depository Institutions	13,491
17 - Construction - Special Trade	3,147	61 – Non-depository Credit Institutions	1,813
20 - Food & Kindred Products	7,108	62 - Security & Commodity Brokers	3,109
21 - Tobacco Products	275	63 - Insurance Carriers	4,204
22 - Textile Mill Products	3,750	64 - Insurance Agents, Brokers & Service	1,679
23 - Apparel & Finished Products	2,522	65 - Real Estate	4,366
24 - Lumber & Wood Products	1,298	67 - Holding & Other Investment Offices	13,751
25 - Furniture & Fixtures	1,639	70 - Hotels, Camps and Lodging Places	6,551
26 - Paper & Allied Products	2,880	72 - Personal Services	825
27 - Printing, Publishing	13,054	73 - Business Services	29,269
28 - Chemicals & Allied Products	15,035	75 - Auto Repair, Services & Parking	950
29 - Petroleum Refining	1,167	76 - Miscellaneous Repair Services	900
30 - Rubber & Plastics Products	3,913	78 - Motion Pictures	892
31 - Leather & Leather Products	1,037	79 - Amusement & Recreation Services	7,954
32 - Stone, Clay, Glass, Concrete Prod	3,464	80 - Health Services	12,863
33 - Primary Metal Industries	5,781	81 - Legal Services	9,455
34 - Fabricated Metal Products	7,193	82 - Educational Services	48,956
35 - Industrial & Commercial Mach	14,309	83 - Social Services	4,231
36 - Electronic & Other Electrical Equip.	13,167	84 - Museums, Galleries, & Zoos	4,209
37 - Transportation Equipment	7,878	86 - Membership Organizations	7,844
38 - Measuring, Analysing & Instruments	5,302	87 - Engineering, Accounting, Management	19,689
39 – Misc. Manufacturing Industries	3,295	89 - Services, Not Elsewhere Classified	894
40 - Railroad Transportation	479	91 - Executive, & General Government	9,946
41 - Local & Suburban Transit	1,374	92 - Justice, Public Order, & Safety	1,745
42 - Motor Freight Transportation	2,446	93 - Public Finance, Taxation & Policy	72
43 - Postal Service	161	94 - Administration Of Human Resource	712
44 - Water Transportation	1,700	95 - Admin Of Housing Programmes	783
45 - Transportation By Air	1,502	96 - Admin Of Economic Programmes	768
46 - Pipelines, Except Natural Gas	91	97 - National Security & Int. Affairs	467
47 - Transportation Services	3,342	99 – Non-classifiable Establishments	12,746
48 - Communications	7,701		

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