



## Executive Master File

Email worldwide 450,000

Postal worldwide 900,000

### Description/Profile

The Euromoney Executive Master file comprises of over 900,000 business to business contacts. These C-Level and middle management executives are Euromoney II magazine subscribers, book buyers, conference and seminar attendees, training course participants, online information source users or trialists.

They have expressed an interest in a wide range of industries from all areas of the financial sector such as Capital Markets, Investment Management, Treasury, Commercial Banking, Private Banking, Derivatives, Money Markets and others. Other industries outside the financial sector include IT, Legal, Energy Sector, Oil & Gas, Metals, Fund & Asset Management.

### Source

All contacts have responded to a form of direct marketing (email or mailing) or from subscription and event registration.

### Recommended Users

### Interest Areas

All Financial Markets (Capital Markets, Treasury Management, Investment Management, Money Markets, Project Finance, Retail Financial Services, Trade Finance, Corporate Finance, Corporate Banking, Venture Capital/Private Finance, Correspondent Banking, Fund Management), Aviation, Energy, Engineering, Food & Drink, IT, Insurance, Materials, Pharmaceutical/Biotech, Property & Real Estate, Tax, Telecoms, Transport

## RATES

### Single Use Rates

Postal	£250/000
Email (solus)	£300/000
Email broadcast fee	£50/000

### Available Selections

Job title	£10/000
Business / Industry type	£10/000
Conference Subject	£10/000
Delegates only	£10/000
Buyers only	£10/000
Geo select	£10/000
NTH name	N/A

Delivery	£35
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### Terms & Conditions

Minimum order: 5,000 records  
Delivery: 2/3 working days after approval

For counts, or more information  
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