



Fleet Decision Makers Database

Postal address: 160,000
Telephone numbers: 160,000
Email address: 100,000

Description

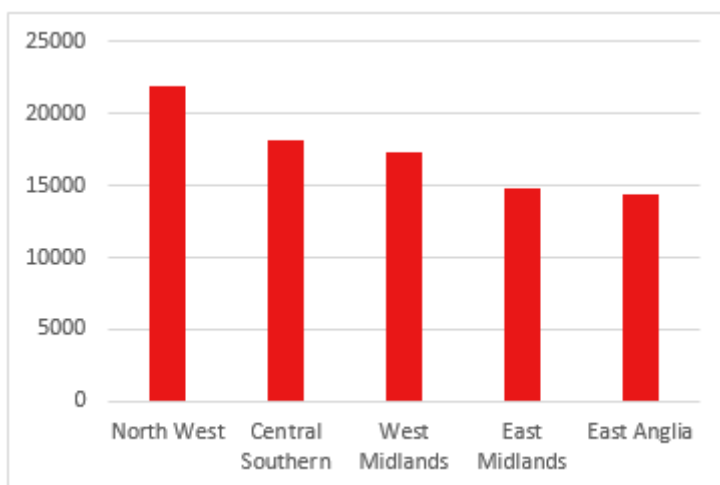
The data contained within this file is derived from subscribers to the online magazine *Fleetpoint*. All contacts are **opt-in** and tele-verified to provide a comprehensive, industry relevant database of prospects that can be highly targeted through a variety of selections.

With over 160k specialised senior decision makers, you can put your product/service in front of the right people. Target your campaign based on location, fleet size, vehicle type, job titles, ownership (leased/owned) and many more selections.

Example Selections

Type of Vehicle	Vehicle ownership status	Fleet Size Bands	
Car	owned	2-4	31-40
Van	Leased	5-10	51-75
HGV (Heavy goods vehicle)	Owned	11-15	41-50
	Leased & Owned	16-20	76-100
Bus		21-30	100+
Trailer			

Top 5 Regions by number of businesses with fleet vehicles



Rates

Single Use Rates

Postal £175/000
Email £250/000

12 Month Lease Rates

Postal £275/000
Postal, Telephone, Email £550/000

Data Purchase Rates

Postal, Telephone, Email £900/000

Other selection rates provided upon enquiry

Delivery £35 flat

Terms & Conditions

Minimum order: 5,000 records or £1000

Emails released: Yes

Delivery: 2/3 working days after approval

For counts, or more information contact:

olivia@intermedia-global.com
matthew.lucas@intermedia-global.com
Richard.collett@intermedia-global.com

Or call us on +44 (0) 1234 831000