

## Digital Printer Magazine

Mailing contacts **7,000**

### Description/Profile

Digital Printer Magazine is a trade magazine covering developments within the digital printing industry throughout the UK, distributed to predominantly commercial, in-plant and instant printing companies on a near 7,000 circulation.

The magazine features news and analysis of digital printing systems, covering developments in the market with a particular emphasis on new business opportunities as well as emerging technologies.

The circulation of 6,895 copies continues to grow as the sector expands with a wide range of varying companies becoming involved with digital print buying and production.

The file is updated on an ongoing basis to ensure quality, accuracy and freshness of data.

The readership consists of, predominantly printing company managers who are already involved with digital print, corporates, local government offices, print designers, specifiers and buyers as well as conventional printing companies that are considering switching to digital.



### Circulation Breakdown

Commercial Printers	4,311
Creative	1,476
Corporate and in-plant printers	684
Instant Printers	424
<b>Total</b>	<b>6,895</b>

### RATES

#### Single Use Rates

Type	Costs
Postal	£195/000
Postal & Tele	N/A
Email (Solus)	£250/000
All Channels	N/A
Inserts	Enquire for costs
Swap	N/A

#### 12 Month Lease – Enquire for costs

#### Selections

Type	Costs
Geography	Free
Industry type	Free

Delivery **£30 flat**

#### Terms

**Min Order: 5000 records**  
**DMA Recognised Lists Brokers 20% commission**  
**DM Agencies 10% commission**

**E-mails released: No - E-mails on this file are not released but are broadcast by the list owner. Please enquire for more information on this service.**

**Delivery is 2/3 working days after approval.**  
**Cancellation: No refunds after order confirmation**

**For counts, or more information contact**

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