

Data Ireland B2C Master file Contacts

Postal 1.7 Million
Postal & Telephone 400,000
Email Address 140,000

Description/Profile

Data Ireland is a quality provider of consumer data and information management services.

The full database is segmented by geodemographic data to provide you with a highly predictive selection tool for your data selections.

The data is maintained to the highest standard with regular cleansing and updates ensuring that you are provided with accurate information you can rely on.

The file contains up to date mailing data and telephone numbers and Email addresses.

Selections/Quantity Available

List Selection	Quantity
Mothers with young families	280,000
Over 50'S	950,000
Insurance Renewal Customers	640,000
Charity Donors	500,000
ABC1s (High Household income)	60,000
Mail Order Buyers	125,000
Young Families	500,000
Foodies	85,000
Affluent Investors	60,000
Home owners	115,000
Home & Garden	125,000
DIY & Improvements	75,000
Current Affairs	60,000
Lifestyle & Hobbies	300,000

Please call us for a detailed breakdown list and counts

RATES
One Time Lease Rates

Postal (Multiple Selections)	£130/000
Postal & Phone	£345/000
Email Address (opted in)	£75/000
Additional Email selections	£5/000

12 Month Lease Rates/Multiple Use

Postal	£260/000
Postal & Phone	£500/000
Email	£150/000

Delivery £35

Terms & Conditions

Minimum order: 5,000 records
 E-mails released: NO
 Delivery is 2/3 working days after approval.

For counts, or more information contact

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